



Business Essentials

sales@artslant.co | www.artslant.co

About ArtSlant

We are a new age technology, business & growth consultant offers solutions by understanding the problem of clients and their customers/market. Our design thinking approach & decisive process helps build robust and efficient solutions for business problems.

Digital Transformation

Transform your conventional business process using digital technologies to create new or modify existing business processes, culture, and customer experiences to meet changing business and market requirements.

Growth Consulting

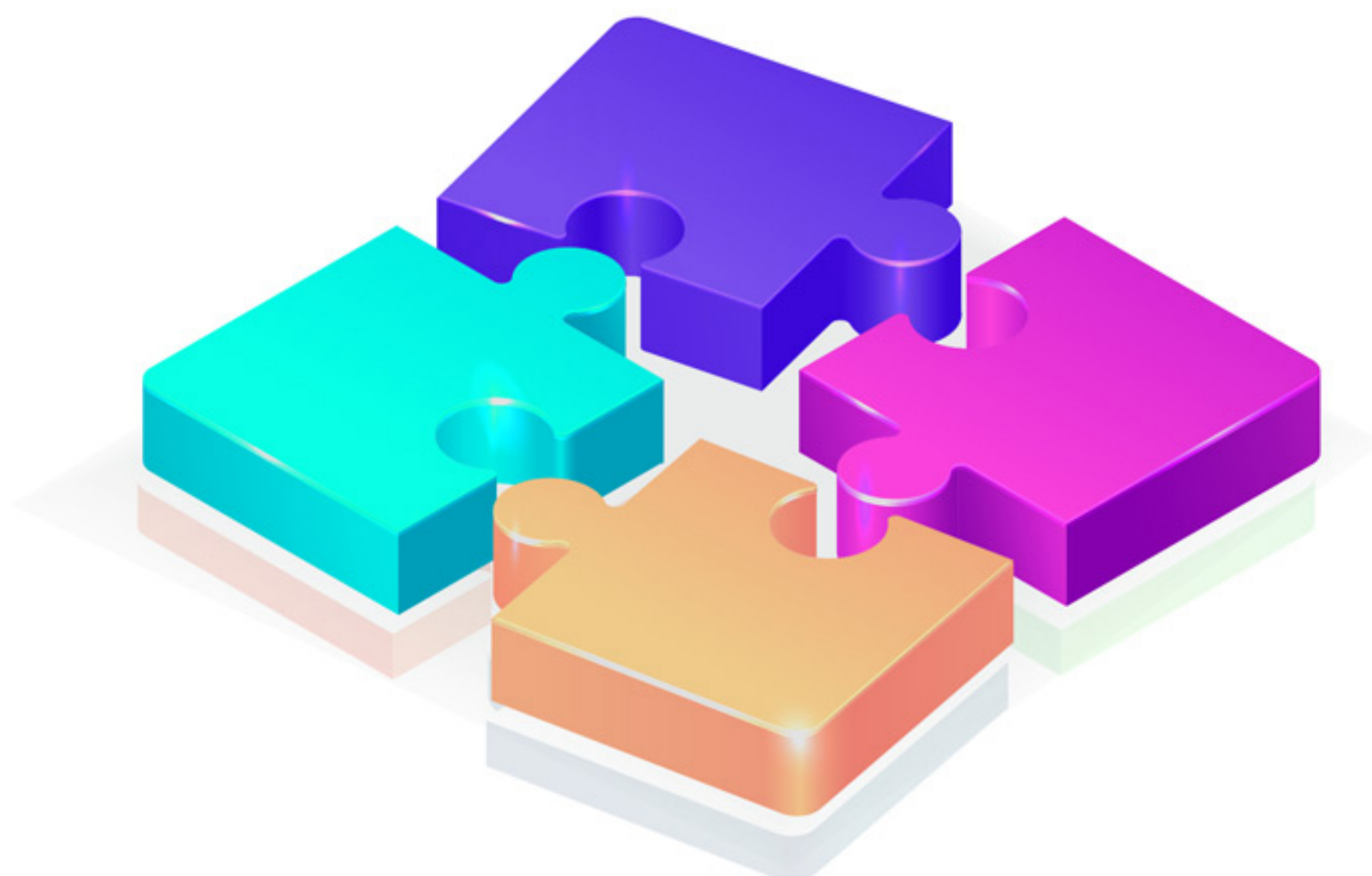
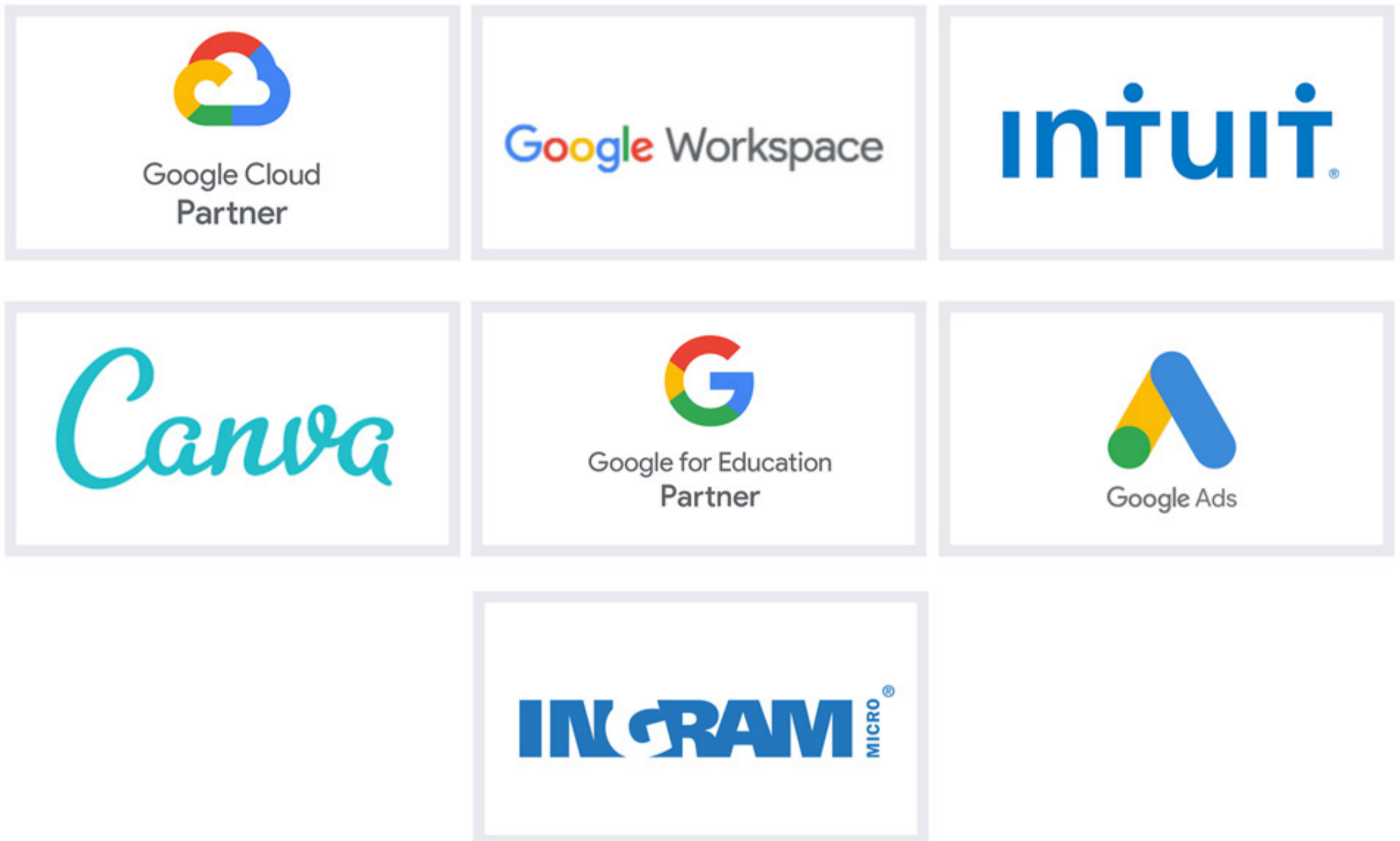
Implement a data driven & experiment focused growth strategy with an end-to-end process to fix gaps and find growth opportunities for your business.

Product Development

Build digital-first products for organizations of all sizes using frontier technologies and design thinking approach based on the needs of your customers/users and bring them to market.



Partners



KEY SERVICES

Web Development | Application Development
Business Process Optimization | Signage
Social Media Management/Marketing | SEO
Branding | Email Marketing | Google Workspace



Web Development

Get a professional-looking, mobile responsive, and functional website that is designed to funnel business leads and drive sales for your business around the clock. We offer professional web design services at affordable rates to help your business attract more visitors and keep them on your site! More than beautiful design, we build websites with a complete strategy designed to turn your site visitors into customers.

- **Content Development**
- **Websites Design**
- **Website Development**
- **SEO Optimized**
- **Domain registration**
- **Advanced Hosting**
- **Technical support**



Application Development

Whether looking to build a mobile application for smartphones, tablets or both, ArtSlant has your organization covered no matter the platform it is to be built on or device it is to be used in conjunction with. As a leading mobile application development company, ArtSlant has extensive experience in creating high performance feature packed native mobile applications for all major mobile platforms including Android and IOS.

- **Mobile Solutions**
- **Defining UI/UX**
- **Requirement Engineering**
- **Technical Development**
- **Content Management**
- **Quality Assurance**
- **Support & Maintenance**



Business Process Optimization

Our mission is to ensure that companies have efficient processes enabling them to work on value added activities. our consultants have worked within different organizations, departments and have seen many processes on local, regional and global level, which dealt with similar issues our consultants can provide you fresh insights and ideas

Our approach to BPO:

- **Assessment**
- **Design**
- **Implementation**
- **Maintenance**



Signage

We have in house talents that create stunning Digital billboards, posters, banners, animated video, documentaries, and much more. Whether you want to create a new brand or rebrand an existing one, our creative agency will help you achieve your objectives.

- **Logo design**
- **Stationery design**
- **Web design**
- **User experience design**
- **Brochures design**
- **Labels design**
- **Book design**
- **Magazine design**
- **Newsletter designs**
- **Advertising design**
- **Catalogues designs**
- **Packaging**



Social Media Management/Marketing

We help manage your corporate profile and post engaging content to build follower-ship on social media profiles such as Facebook, Instagram, Twitter, and LinkedIn.

Monitoring and participating in social conversations across multiple platforms and summarizing social media management Businesses often have multiple social media accounts and many different social platforms. Using social media management software and a social marketing team helps these businesses to stay on top of their social media presence.

- **Profiles Creation**
- **Social Media Management**
- **Paid Advertising**
- **Engagement Monitoring**
- **Performance Reporting**
- **Creative Design**
- **Cross-Channel Promotion**



SEO

Outrank your competitors in the search engine result pages with our SEO services that cover content creation, on-page optimization, and creation of high-authority backlinks.

- **Technical SEO**
- **Local SEO**
- **Blog SEO**
- **E-Commerce**
- **Analysis depth-In**
- **On Page & Off Page SEO**



Branding

From creating your business branding concepts to designing the branding elements, our team creates unique brands that make your business stand out from your competitors.

- **Branding**
- **Logo**
- **Corporate Identity**
- **Packaging Designs**
- **SMM Designs**
- **Marketing Collateral**
- **Advertisement Designs**
- **Exhibition Stall Designs**
- **Interior Designs**



Email Marketing

Email Marketing can play a vital role within your overall marketing strategy. At its core, Email Marketing allows you to target different segments of your audience on a 1-to-1 basis, with carefully tailored and personalised messaging. Until more ephemeral media, such as Social newsfeed where content is only visible for short periods, Emails exist in recipients' inboxes until they take an action on it; hopefully by reading it, click the link(s) within the email, and proceeding to your chosen website or webpage.

- **Build Email database**
- **Business requests**
- **Ads creation**
- **Loyalty emails**
- **Personal messages**



Google Workspace

By bringing Google Workspace to everyone, we're making it easy for people to stay connected, get organized and achieve more together. Across apps like Gmail, Chat, Calendar, Drive, Docs, Sheets, Meet and more, our consumer, enterprise and education users choose Google Workspace to stay in touch, share ideas and get more done together every day.

- **Collaborate in real time**
- **Custom and secure business email**
- **Store and share files in the cloud**
- **Secure your data and devices**
- **Different editions to choose from**

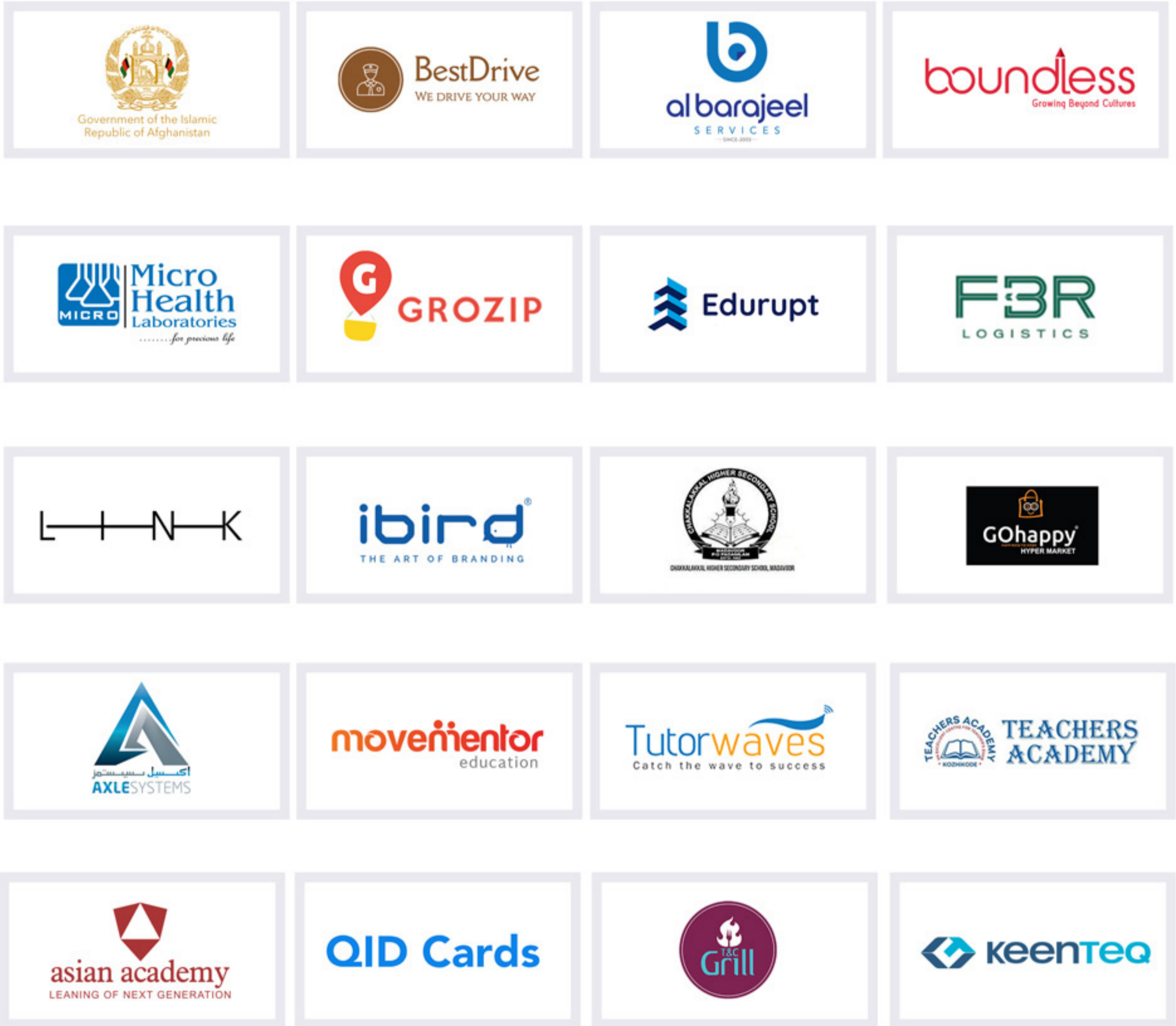


Other Services

- **SMS Marketing**
- **Work Automation**
- **Cloud Migration**
- **Google Ads**
- **Competitive Strategy**
- **Emerging Markets**
- **Partnership Lead Generation**
- **Custom Software/Tools**
- **Strategic Planning**
- **Innovation Management**
- **Growth Consultancy**



Clients



RECENT WORKS

Case Study | Example



Social Media

Example #1



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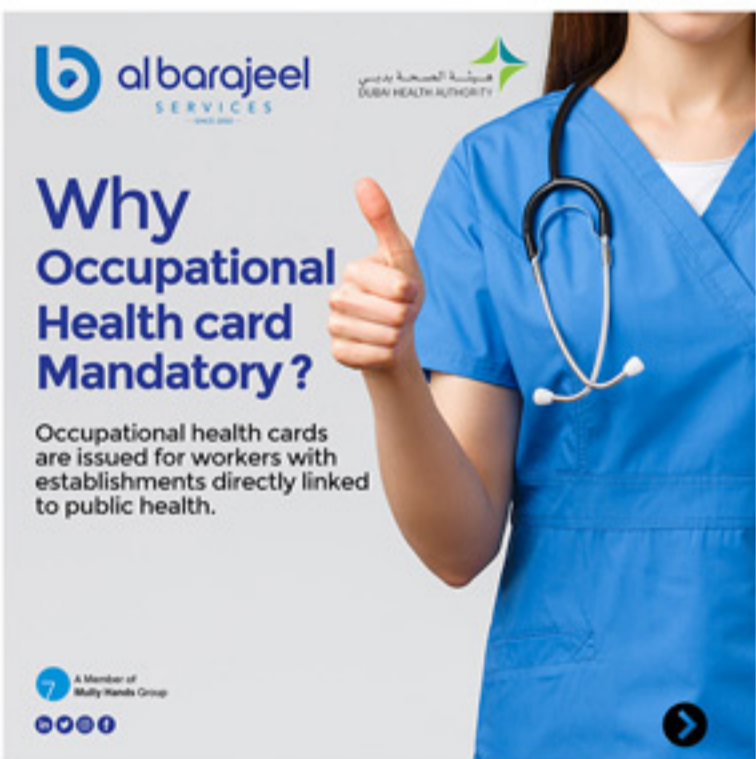
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- Emirates ID of the Sponsor
- Original Attested Birth Certificate of the Baby
- Original Passport of the baby
- Clear Passport Size Photo of the Baby in White Background

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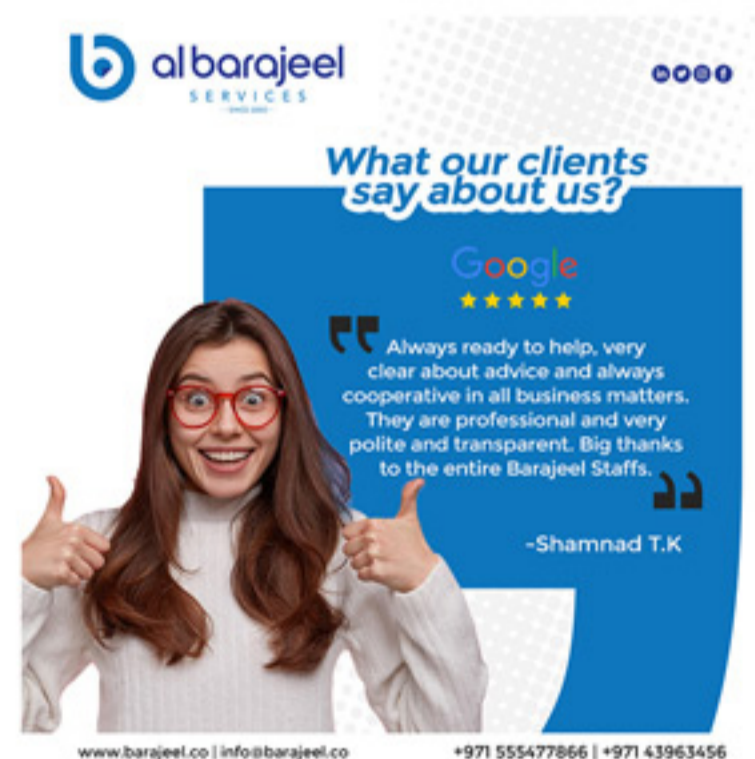


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What our clients say about us?

Google ★★★★★

“Always ready to help, very clear about advice and always cooperative in all business matters. They are professional and very polite and transparent. Big thanks to the entire Barajeel Staffs.”

-Shamnad T.K

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Social Media

Example #2



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(With Placement)

Admission open for January 2023

- IELTS Waiver including Kerala State Board.
- Scholarships up to 30% based on academic merit.

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Placement Route

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Scholarships up to 30% based on academic merit.

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Admission open for January 2023



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MBA Placement Route

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MSc Public Health

Admission open for January 2023

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Scholarships up to 30% based on academic merit.

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Apply Now January 2023 Intake

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HURRY UP Limited Seats Available

- IELTS not mandatory
- Scholarships available
- High VISA success rate

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Social Media

Example #3



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Why a Video wall ?

- Grabs attention
- Employee time
- Different types of content simultaneously
- Flexible installation
- Support content customization

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Why we need Time Attendance System?

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Analysis & Inferences

Instagram reach ⓘ

736 ↑ 868.4%



Instagram new followers ⓘ

112 ↑ 2.7K%



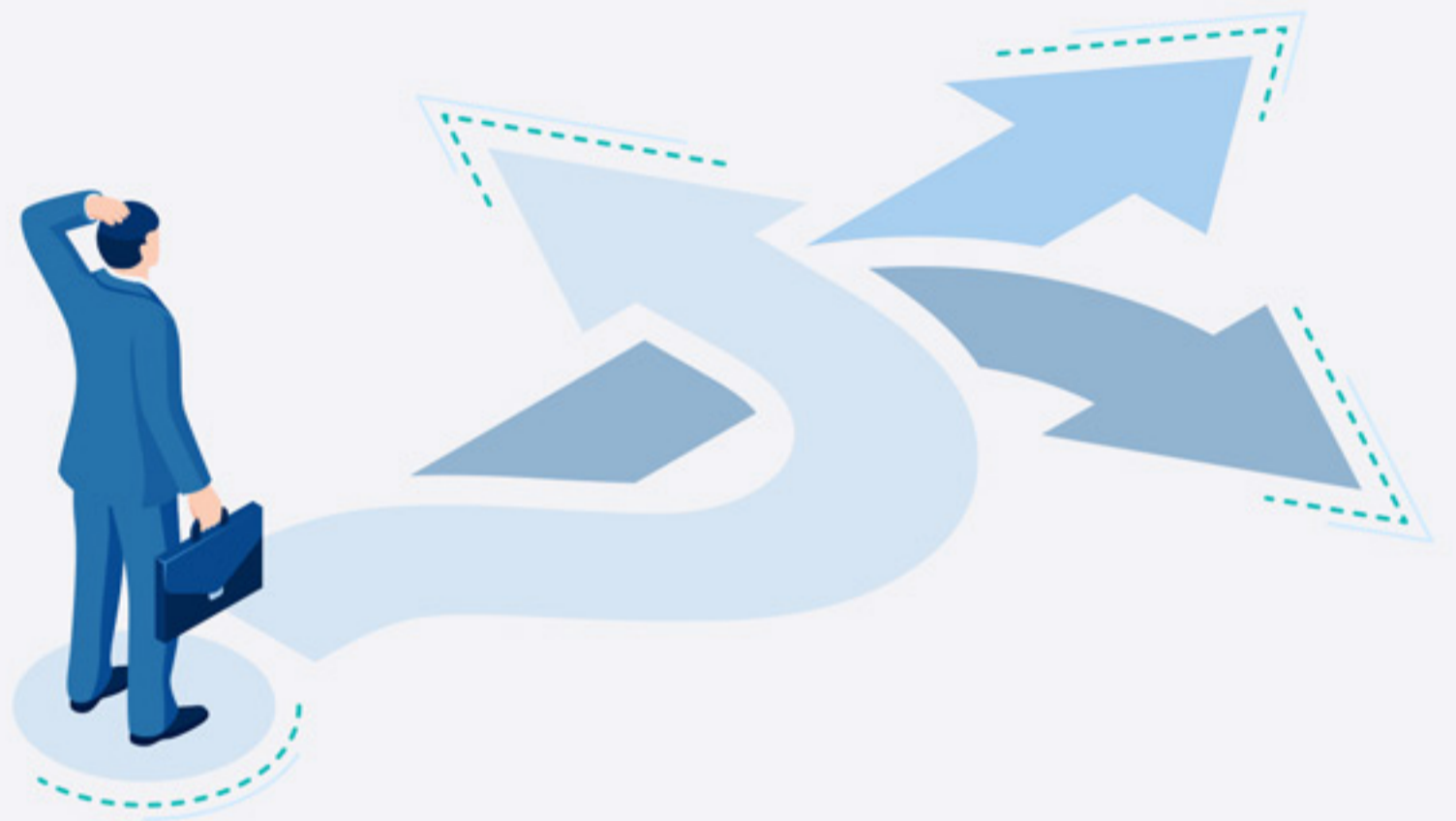
Case Study- BestDrive

WE DRIVE YOUR WAY

BestDrive is a premiere, discreet, personal chauffeur service, aligned with all the COVID 19 safety regulations in Dubai and offer unparalleled chauffeur service that aid every tourist to reach their favourite destinations.

The Challenge

Due to a highly concentrated and competitive market, the conventional method of marketing is not providing further growth of the business. BestDrive's Online brand presence was weak as it lack its social media presence as well a dynamic website which enables the customer engagement .



The Solution



We designed a dynamic website to improve customer engagement that results in lead generation. Through ongoing social media management & search engine optimisation, we managed to acquire the traffic and customer engagement. Strategic partnership with influencers and Paid Ads witnessed a surge in brand visibility and leads.

The Results

- 50% increase in potential leads resulted from Google Ads
- 60% Increase in website page loading speed as per the successful optimisation
- 212% increase in unique visitors on the website via paid and organic traffic
- Strategic Partnership with major influencers creating surge in social media engagement with 55k+ page reach

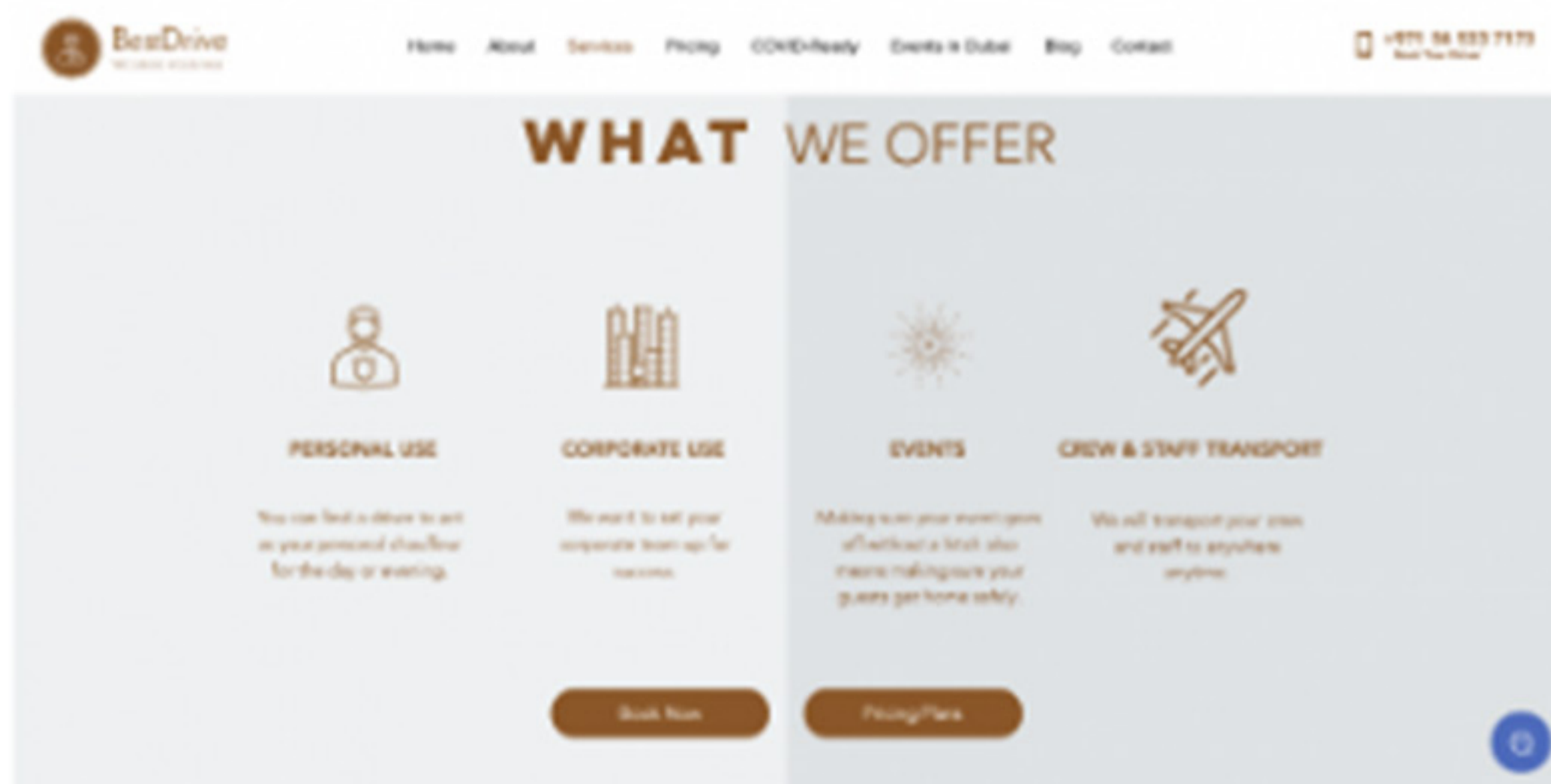


BestDrive Website



Example #4

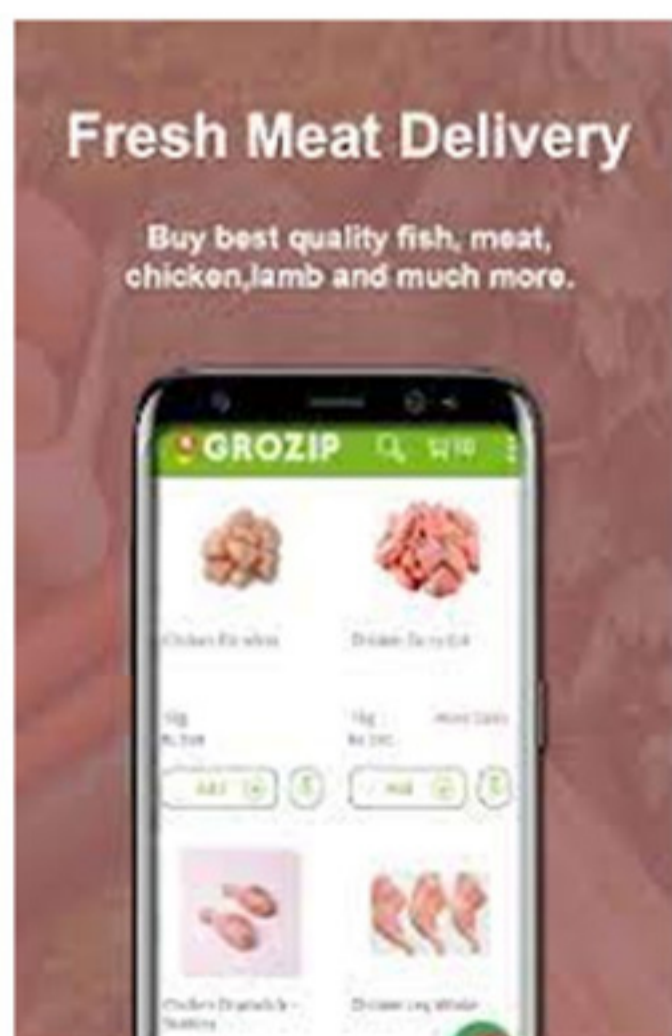
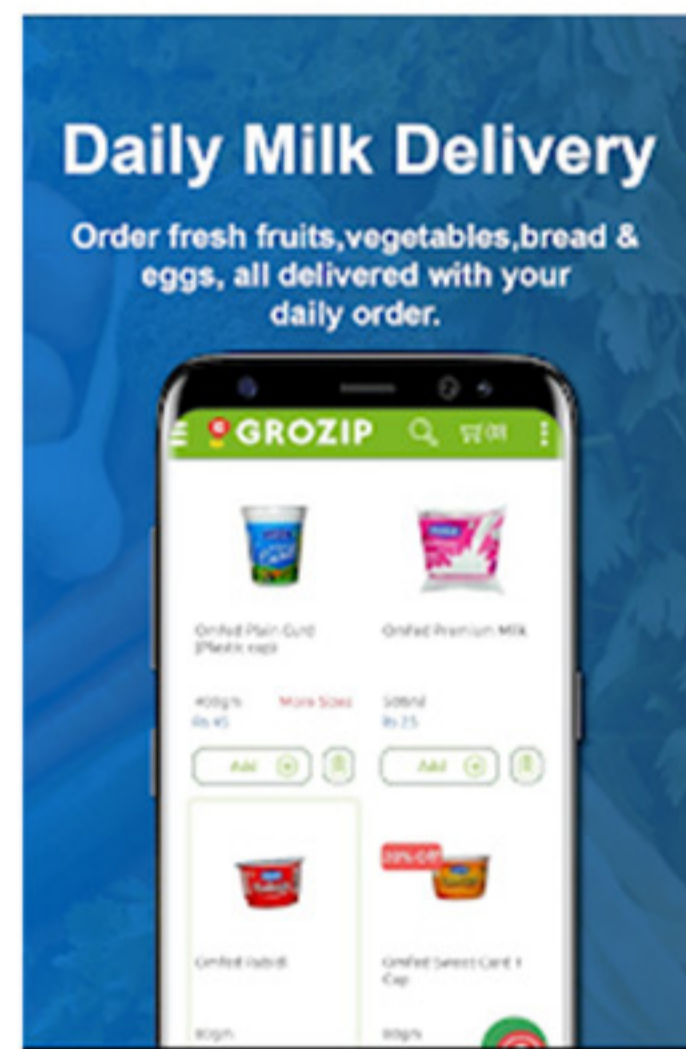
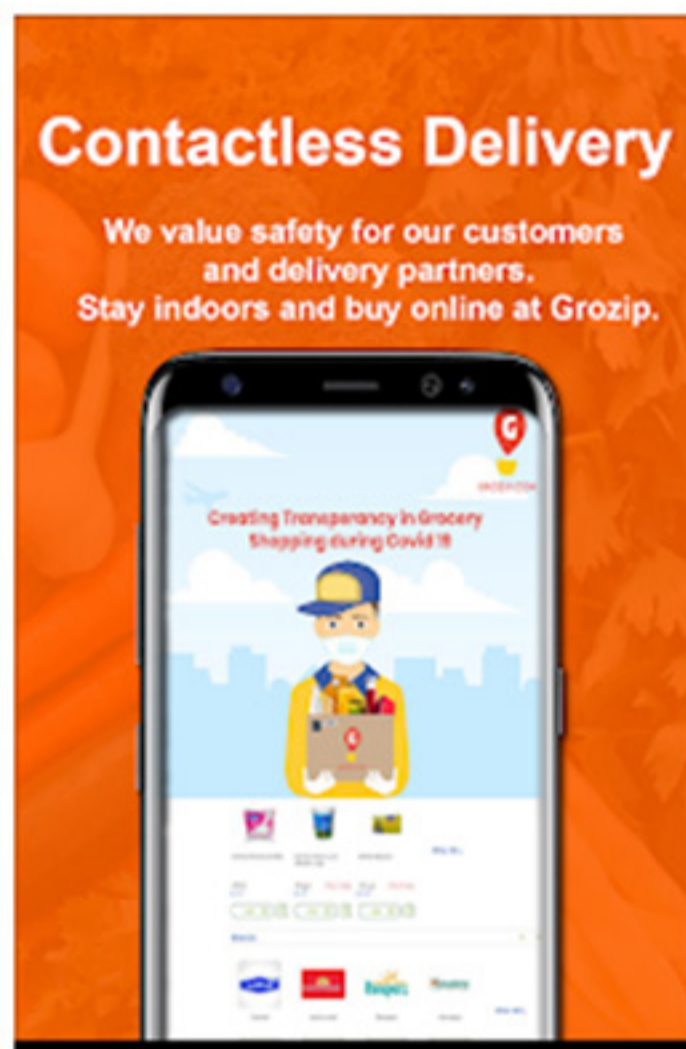
Modern responsible website for the leading chauffeur service provider in USE with CMS system for easy management.



Applications

Example #5

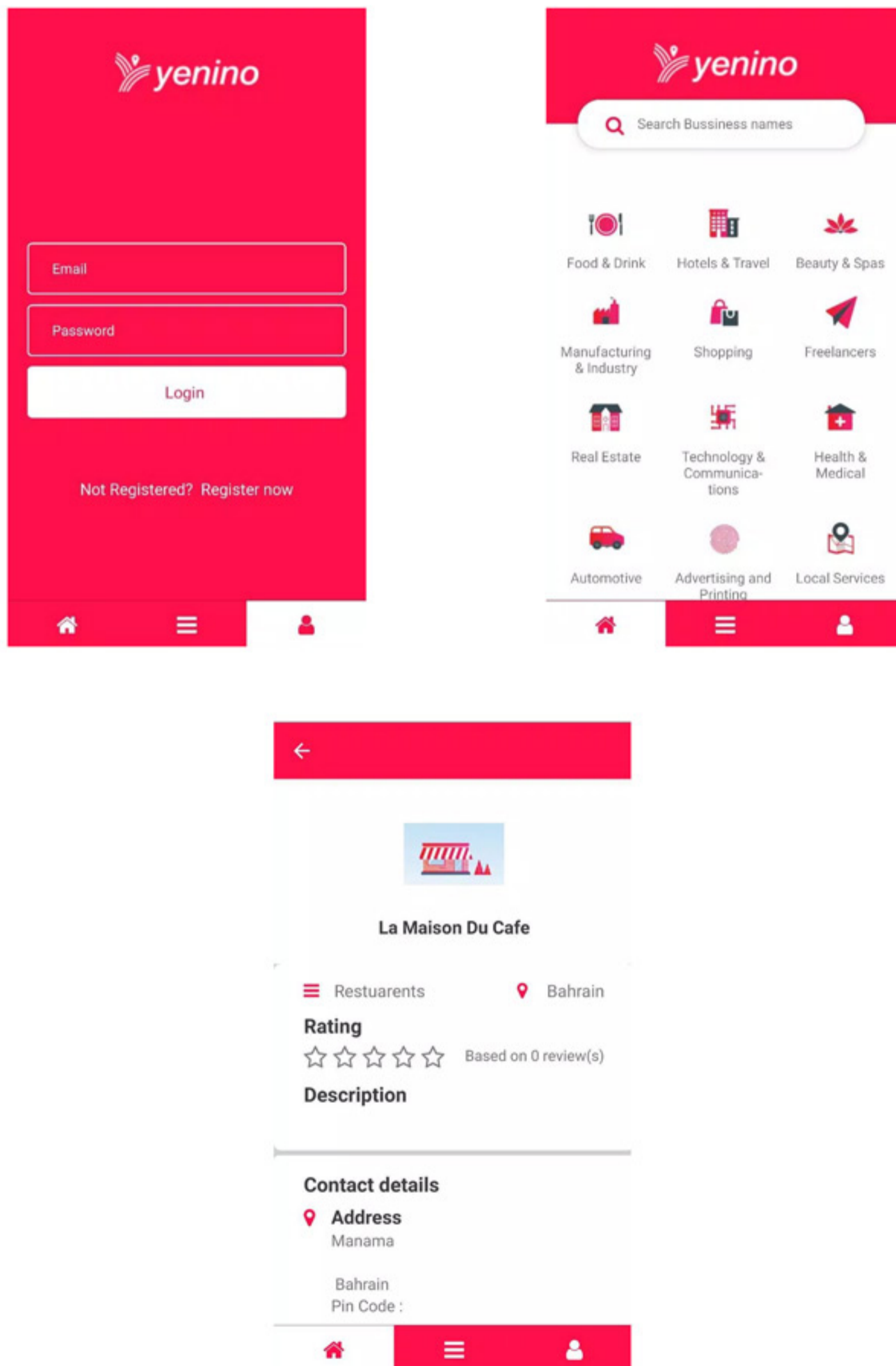
Hybrid app for Grozip, an online delivery startup into fresh retail and courier services connecting small shops and customers.



Yenino Business Directory App

Example #6

The business listings site lists multiple cities across the globe and numerous categories on ranging across many industries and specific business goods and services.



Wobo App for Freelancers

Example #7

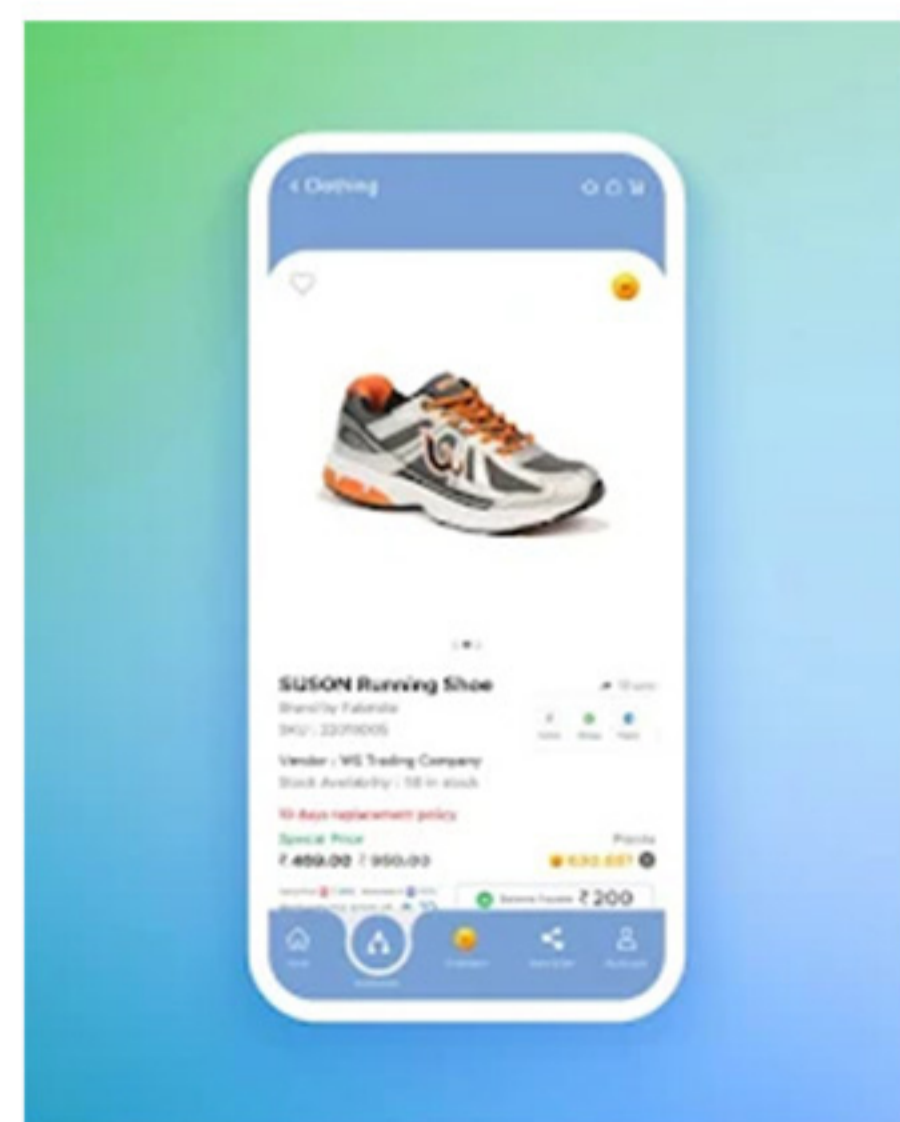
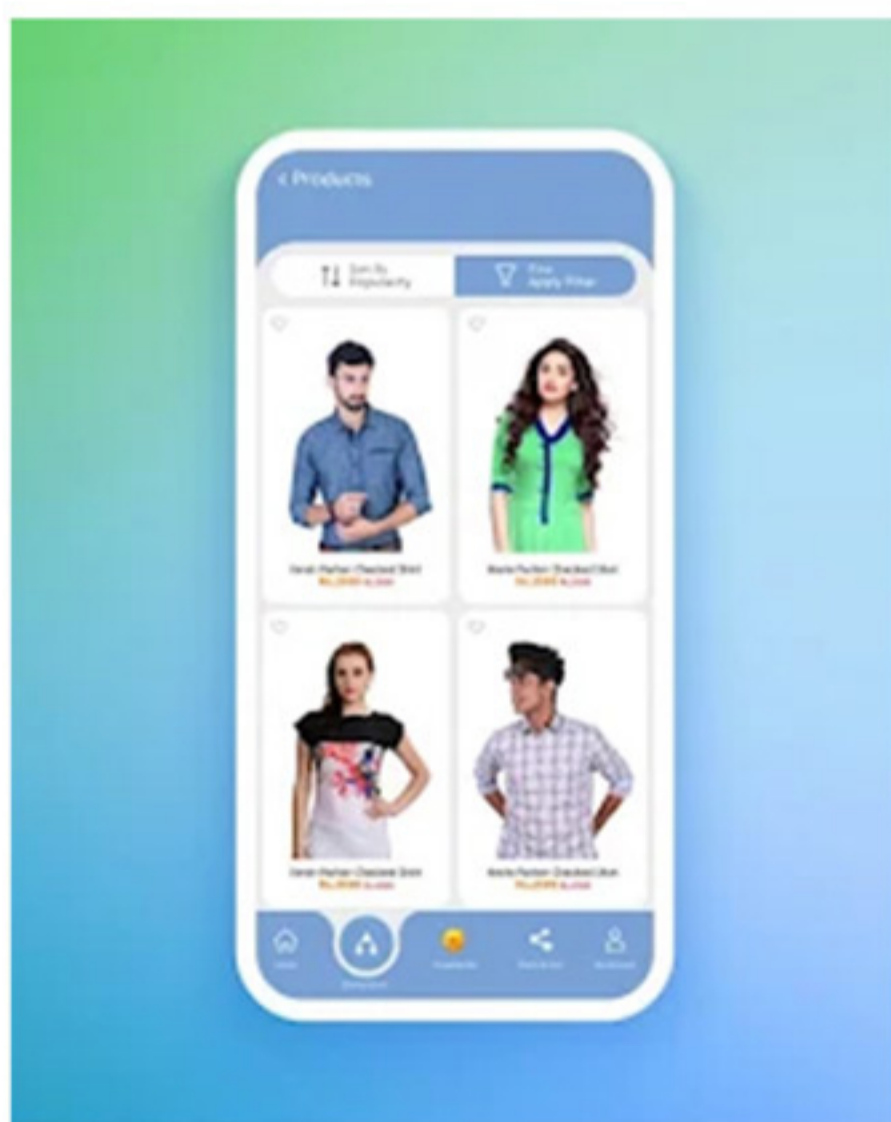
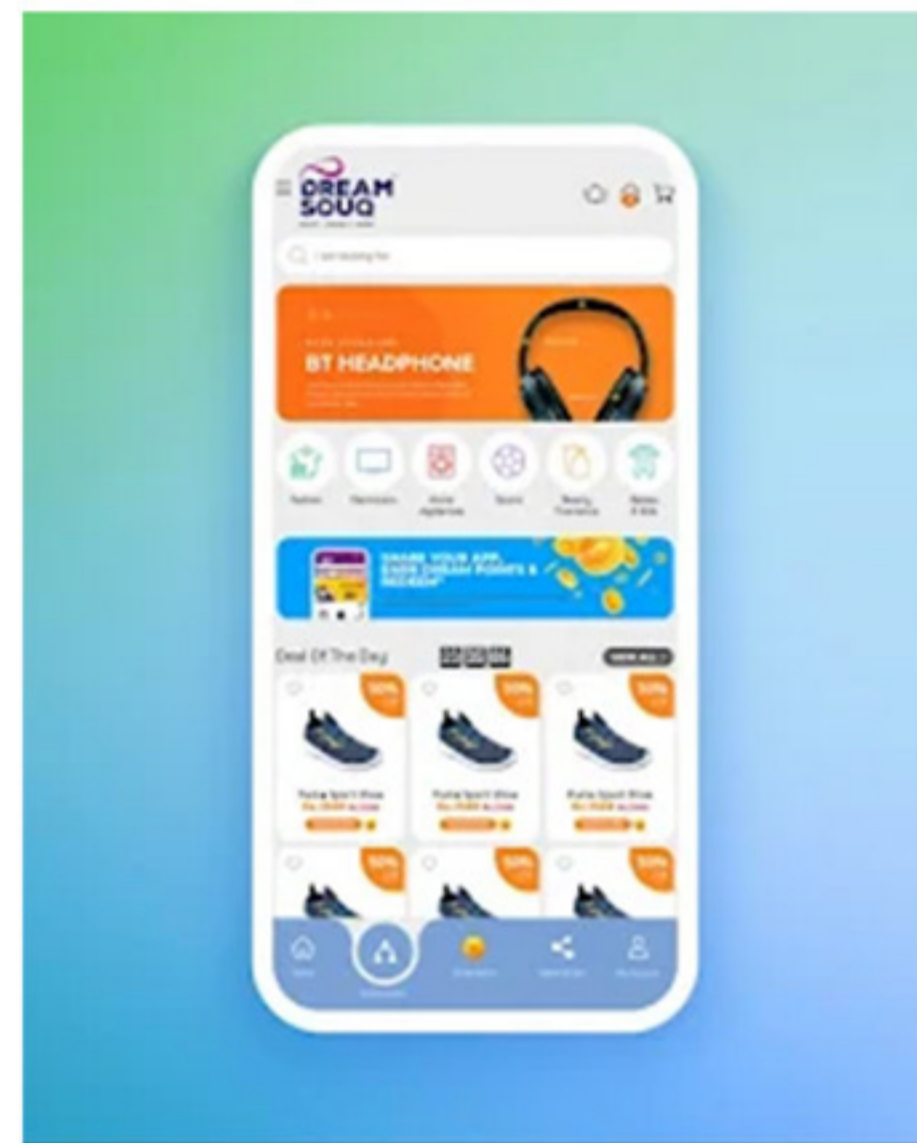
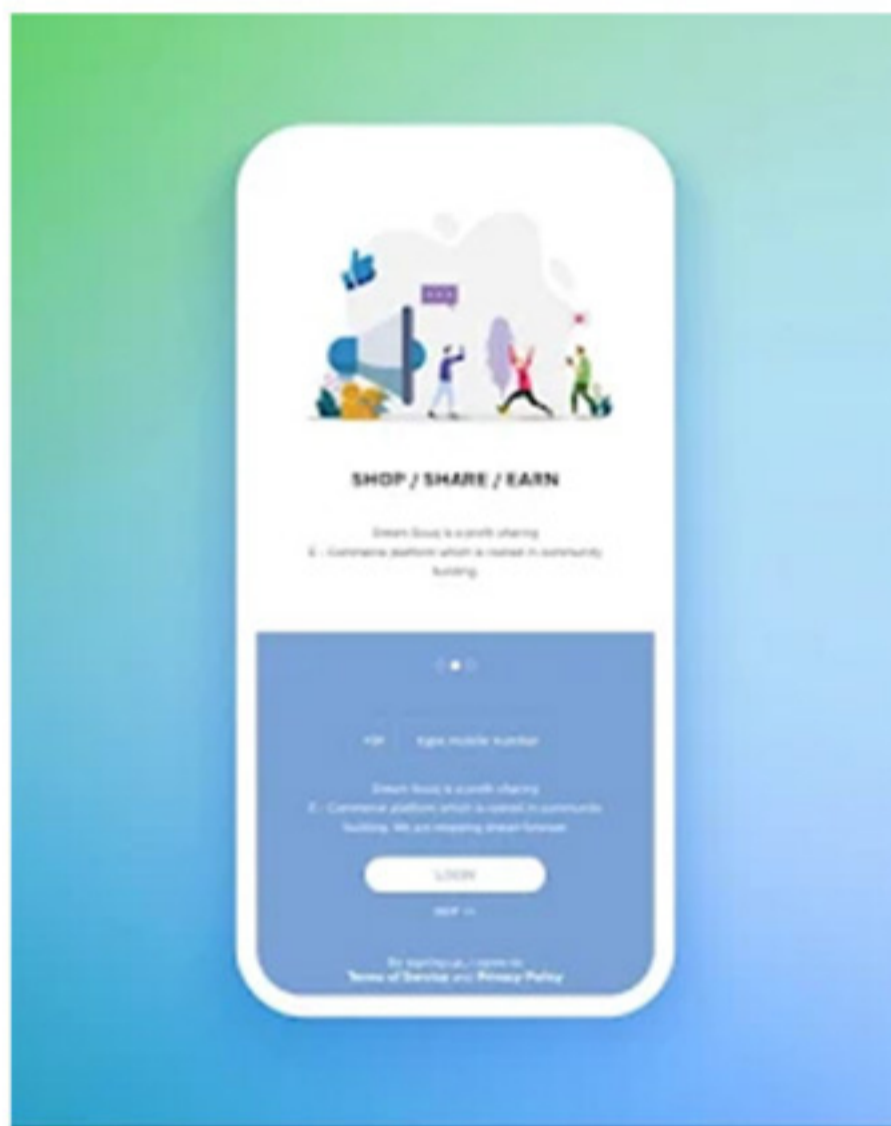
Native Android App for Wobo, one of the promising app for entrepreneurs who want to find freelance work.



Dreamsouq Online Shopping App

Example #8

Android app for Dreamsouq, world's first profit sharing social E-Commerce platform which offers unique reward earning, sharing and redemption for the customers.





Thank You!



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