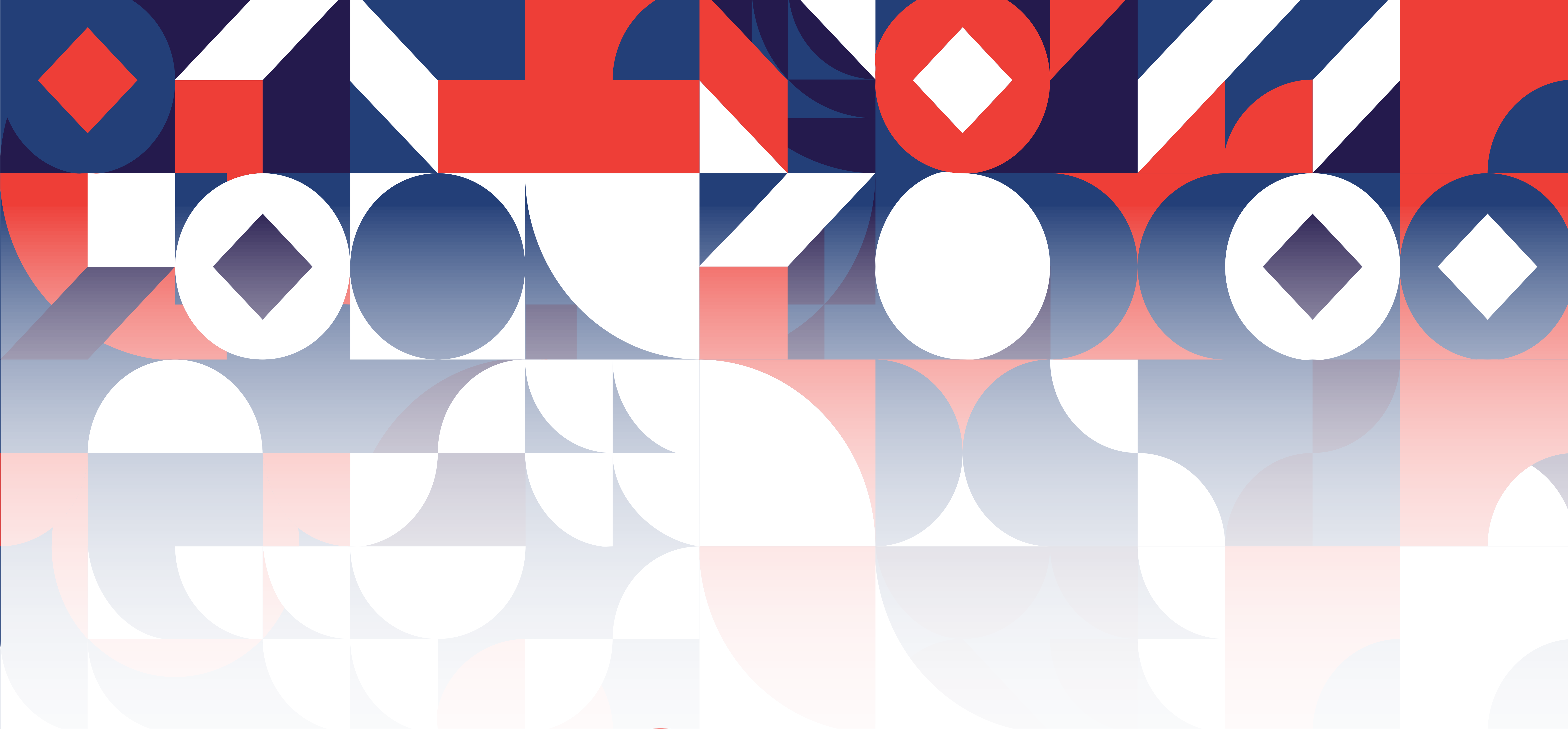


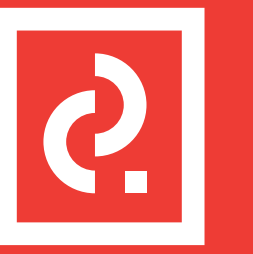
ARTSLANT COMPANY PROFILE



HELLO.

We help brands and companies
stand out in the digital age





WHO WE ARE



A little bit more

About us.

We are a new age business & growth consultant offers solutions by understanding the problem of Clients and their Customers/market. Our design thinking approach & decisive process helps build robust and efficient solutions for business problems.



WHAT WE DO

DIGITAL TRANSFORMATION

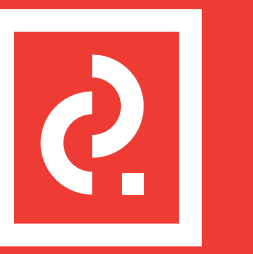
Transform your conventional business process using digital technologies to create new or modify existing business processes, culture, and customer experiences to meet changing business and market requirements.

GROWTH CONSULTING

Implement a data driven & experiment focused growth strategy with an end-to-end process to fix gaps and find growth opportunities for your business.

PRODUCT DEVELOPMENT

Build digital-first products for organizations of all sizes using frontier technologies and design thinking approach based on the needs of your customers/users and bring them to market.

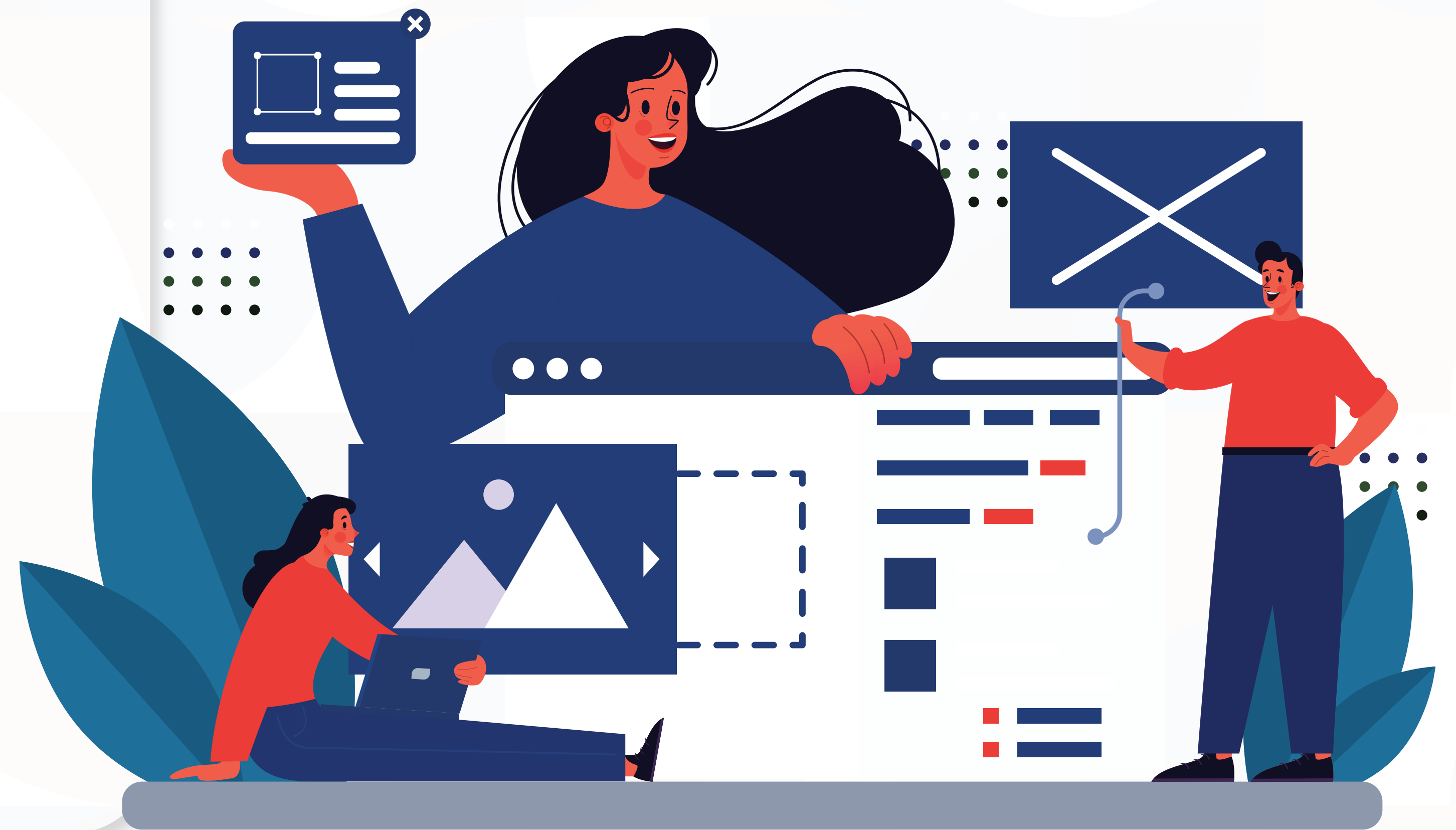


KEY SERVICES

1

WEB DEVELOPMENT

Get a professional-looking, mobile responsive, and functional website that is designed to funnel business leads and drive sales for your business around the clock. We offer professional web design services at affordable rates to help your business attract more visitors and keep them on your site! More than beautiful design, we build websites with a complete strategy designed to turn your site visitors into customers.



Content Development

Websites Design

Website Development

SEO Optimized

Domain registration

Advanced Hosting

Technical support

2

SOCIAL MEDIA MANAGEMENT

We help manage your corporate profile and post engaging content to build followership on social media profiles such as Facebook, Instagram, Twitter, and LinkedIn. Monitoring and participating in social conversations across multiple platforms and summarizing social media management. Businesses often have multiple social media accounts and many different social platforms. Using social media management software and a social marketing team helps these businesses to stay on top of their social media presence.



Profiles Creation

Social Media Management

Paid Advertising

Engagement Monitoring

Performance Reporting

Creative Design

Cross-Channel Promotion

3

SEO

In today's competitive digital landscape, visibility is key. At [Your Company Name], we specialize in Search Engine Optimization (SEO) strategies that drive organic traffic, boost your rankings, and grow your business online. Our expert team is committed to helping you stay ahead of the competition and achieve sustainable growth



Technical SEO

Local SEO

Blog SEO

E-Commerce

Analysis depth-In

On Page & off Page SEO

4

BUSINESS PROCESS OPTIMIZATION

We help manage your corporate profile and post engaging content to build followership on social media profiles such as Facebook, Instagram, Twitter, and LinkedIn. Monitoring and participating in social conversations across multiple platforms and summarizing social media management Businesses often have multiple social media accounts and many different social platforms. Using social media management software and a social marketing team helps these businesses to stay on top of their social media presence.



Profiles Creation

Social Media Management

Paid Advertising

Engagement Monitoring

Performance Reporting

Creative Design

Cross-Channel Promotion

5

BRANDING

Your brand is more than just a logo it's the heart and soul of your business. At [Your Company Name], we help businesses define their identity, connect emotionally with their audience, and stand out in a crowded marketplace. Let us craft a brand that tells your story and drives long-term success.



Logo

Corporate Identity

Packaging Designs

SMM Designs

Marketing Collateral

Advertisement Designs

Exhibition Stall Designs

Interior Designs

6

GOOGLE WORKSPACE

By bringing Google Workspace to everyone, we're making it easy for people to stay connected, get organized and achieve more together. Across apps like Gmail, Chat, Calendar, Drive, Docs, Sheets, Meet and more, our consumer, enterprise and education users choose Google Workspace to stay in touch, share ideas and get more done together every day.



Collaborate in real time

Custom and secure business email

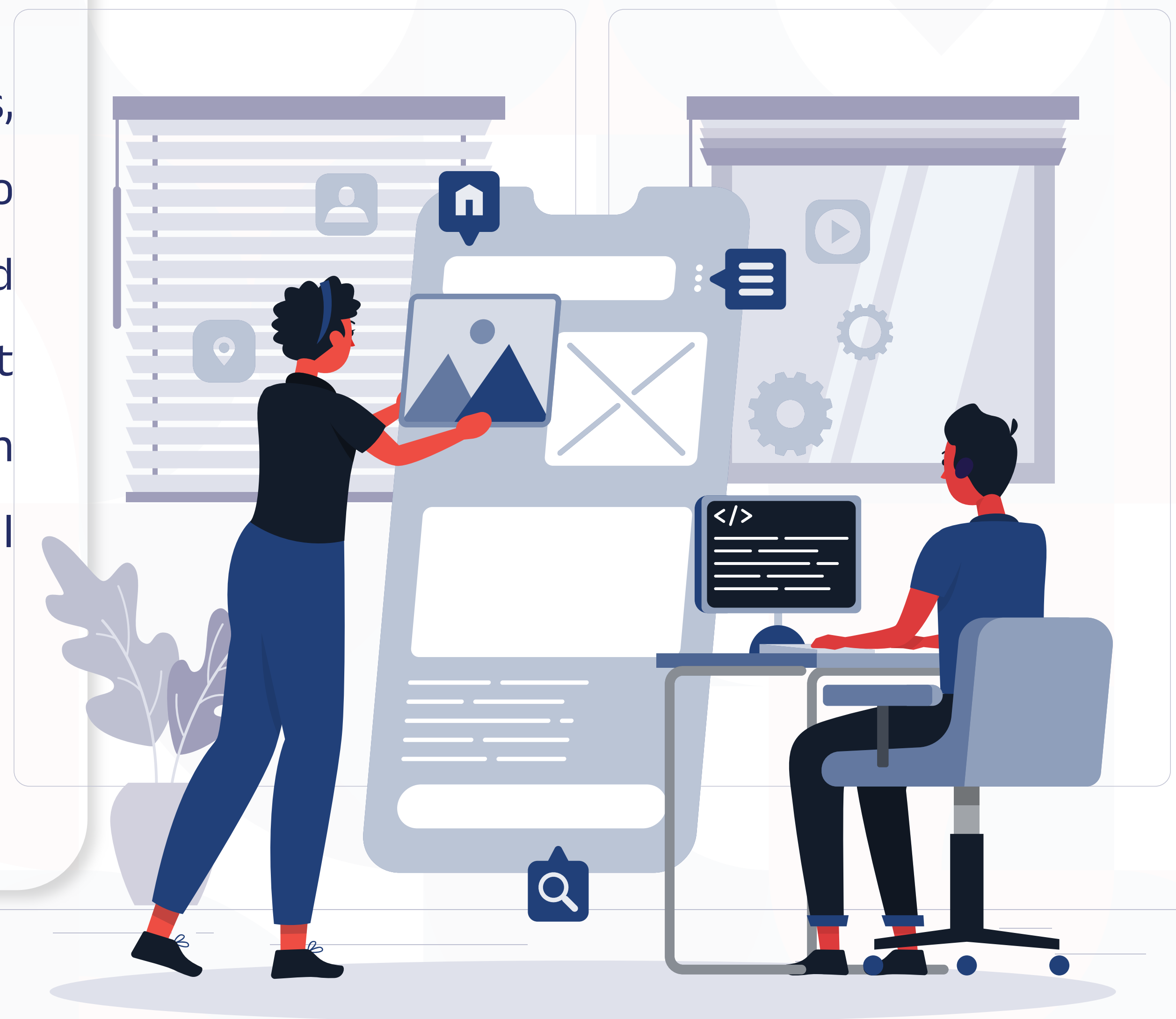
Store and share files in the cloud

Secure your data and devices

7

APP. DEVELOPMENT

Whether looking to build a mobile application for smartphones, tablets or both, And percent has your organization covered no matter the platform it is to be built on or device it is to be used in conjunction with. As a leading mobile application development company, ArtSlant has extensive experience in creating high performance feature packed native mobile applications for all major mobile platforms including Android and IOS.



Mobile Solutions

Defining UI/UX

Requirement Engineering

Technical Development

Content Management

Quality Assurance

Support & Maintenance

8

EMAIL MARKETING

Email Marketing can play a vital role within your overall marketing strategy. At its core, Email Marketing allows you to target different segments of your audience on a 1-to-1 basis, with carefully tailored and personalised messaging. Until more ephemeral media, such as Social newsfeed where content is only visible for short periods, Emails exist in recipients' inboxes until they take an action on it, hopefully by reading it, click the link(s) within the email, and proceeding to your chosen website or webpage.



Build Email database

Business requests

Ads creation

Loyalty emails

Personal messages

9

SIGNAGE

We have in house talents that create stunning Digital billboards, posters, banners, animated video, documentaries, and much more. Whether you want to create a new brand or rebrand an existing one, our creative agency will help you achieve your objectives.



Logo design

Stationery design

Web design

User experience design

Brochures design

Labels design

Book design

Magazine design

Newsletter designs

Advertising design

Catalogues designs

Packaging

OTHER SERVICES

- **SMS Marketing**
- **Work Automation**
- **Cloud Migration**
- **Google Ads**
- **Competitive Strategy**
- **Emerging Markets**
- **Partnership Lead Generation**
- **Custom Software/Tools**
- **Strategic Planning**
- **Innovation Management**
- **Growth Consultancy**



Google Cloud
Partner



Google for Education
Partner



Google Ads



ZOHO Books

INCRAM MICRO[®]

Google Workspace

 RankMath

 Freshsales

HubSpot

PARTNERS



1st Floor, K R Arcade, Nadakkavu- Mini Bypass Road,
Eranhipalam, Nadakkavu, Kozhikode, Kerala

+91 85473 56100 | +91 495 356 9112

Sales@artslant.co

Office No. 27-B Block, Zomrrodah Building,
Near Karama Central Post Office, 121922, Dubai – UAE

+971 56 476 8737

artslant.co